

## THE THREE STARS OF CRYPTO-BRIDGE BROAD PERSPECTIVE RESEARCH

### #1 BITSHARES (BTS) – A Smart Contract Platform for the Financial Industry

Of all the White Papers I have read, the Bitshares document was one of the most challenging to absorb. This is truly a Blockchain platform aimed at the entire Finance Sector and its complex design is what allows this to happen.

I had a vague idea of what Bitshares was before I read through the White Paper. The same developers created Steemit, which I'm familiar with and utilize on a regular basis. The same developers are creating EOS, which I am looking forward to this summer when it's scheduled to go live. The Delegated Proof of Stake and Graphene blockchain are currently the best performers in the open-sourced space and the technical achievements are big parts of what make BTS (as well as Steemit) ready for mass adoption into the broader economy.

After reading the White Paper I have a much better grasp of how big Bitshares can be. With built in tools necessary for existing financial businesses of all types to utilize and still be in compliance with regulations and laws, BTS has created the Swiss Army Knife specific to applying blockchain techniques to an existing quagmire of highly restricted and regulated markets.

Market-Pegged Assets, or MPA's give users an opportunity to honestly represent their physical assets in digital form. This is an abstract concept, but when users begin to take full advantage of this tool the value will become more evident to all. The ways existing businesses could use this tool to document and make liquid their physical assets is critical to more accurate financing and access to collateral backed loans which will become much more popular in the block chain world. And this is just one idea that comes to mind for how MPA's can be used.

User-Issued Assets give the opportunity for business to tokenize Ownership and/or Financial rights to the business while maintaining compliance with existing regulations and legal requirements. This opens a door into the blockchain world for everything from the local Tire Shop to the NASDAQ. User adoption is critical to showing the world how efficient and unique the blockchain economy really can be, and Bitshares is a very under appreciated tool for the professional community that I suspect to shine into the future.

With a uniquely designed commission / affiliate system operating autonomously, this platform offers massive opportunity for enterprising visionaries who have the communication skills and connections to on-board the professional and financial sectors of our economy. Such people would earn very lucrative passive income from these commission fees while helping to bring the blockchain into the mainstream economy.

Bottom Line: Bitshares is a very powerful ecosystem which offers intelligent solutions to existing financial and economic inefficiency while also creating new opportunity previously unimaginable. This blend of practical application for existing business to visionary use of trustless and decentralized communication and value transfer has a very bright future. Unlike many projects in the blockchain space, Bitshares is already producing and useful. This puts it on the leading edge of the blockchain wave that's about to roll over the world economy. Surf's up!